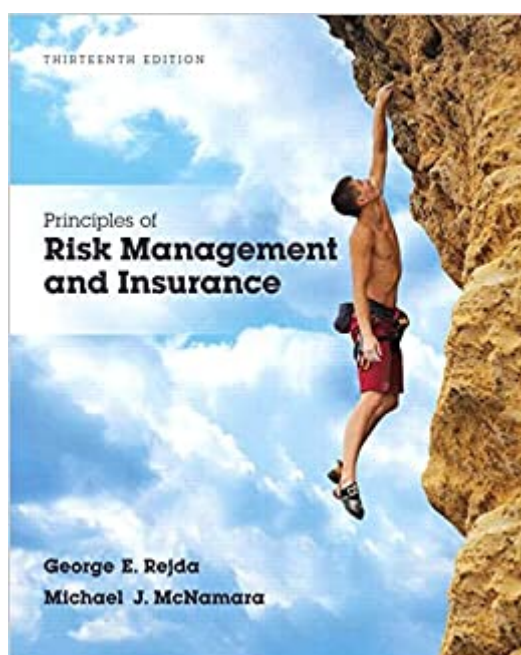


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Principles Of Risk Management And Insurance (13th Edition) (Pearson Series In Finance)



Synopsis

For undergraduate courses in Risk Management and Insurance. *Principles and Practices: Managing Risk with Consumer Considerations* Redjaâ™s *Principles of Risk Management and Insurance* provides an in-depth examination of major risk themes. Using rich and up-to-date content on the basic concepts of risk and insurance, and introductory and advanced topics in traditional and enterprise risk management, the text is relevant to a wide number of disciplines in the business realm. Fully updated and revised, the Thirteenth Edition now covers global topics ranging from natural disasters and terrorism, to domestic issues like the ever-evolving Affordable Care Act and Healthcare Reform. *Principles of Risk Management and Insurance* sets itself apart by placing primary emphasis on insurance consumers and blends basic risk management and insurance principles with consumer considerations, allowing students to apply basic concepts to their own personal risk management and insurance programs.

Book Information

Series: Pearson Series in Finance

Hardcover: 720 pages

Publisher: Pearson; 13 edition (January 25, 2016)

Language: English

ISBN-10: 0134082575

ISBN-13: 978-0134082578

Product Dimensions: 8.2 x 1.2 x 10.1 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 35 customer reviews

Best Sellers Rank: #4,489 in Books (See Top 100 in Books) #1 in Books > Business & Money > Insurance > Risk Management #1 in Books > Business & Money > Insurance > Business #203 in Books > Textbooks > Business & Finance

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This book provides good insight on the main financial investment products available today and the benefits versus risks associated with them.

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at the end of the day its a text book but has a lot of good information in it

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